

PORTFOLIO · 2026

Karina Shishkina

Graphic Designer & AI Visual Creator — Dubai

BRANDING & IDENTITY

WEB DESIGN

CONTENT & SOCIAL

AI VISUAL PRODUCTION

PACKAGING

PRINT & STATIONERY



— ABOUT

Graphic Designer & AI Visual Creator.
Brand identity, product design and visual
production for premium brands. Dubai-based,
with six years inside luxury hospitality
behind the eye.

Languages — English · Русский · Español

BRANDING & IDENTITY · WEB DESIGN · CONTENT & SOCIAL · AI VISUAL PRODUCTION · PACKAGING

ANCORA

A TIMELESS ITALIAN LEGACY

Visual identity

Packaging

Product photography

Content creation

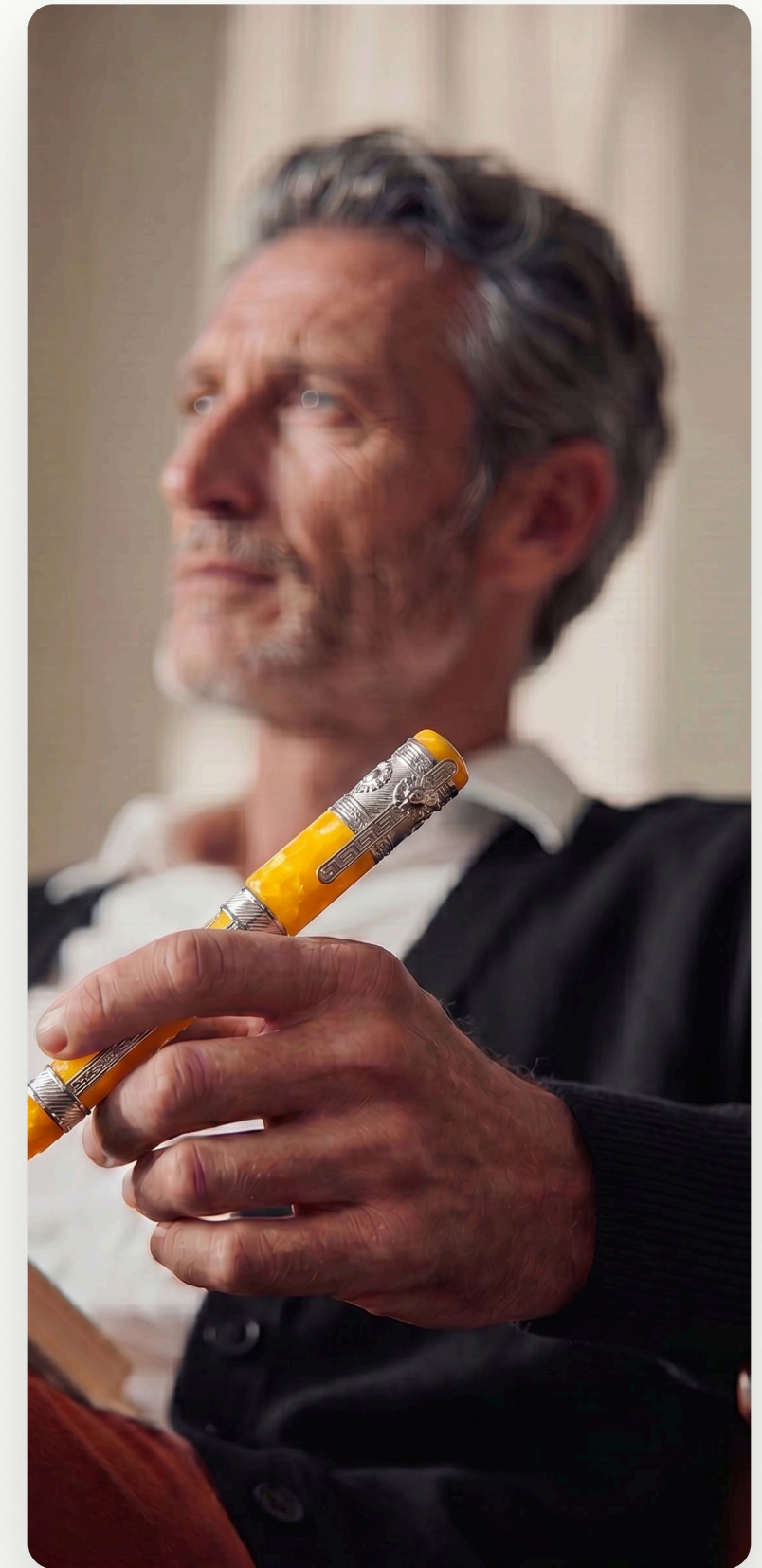
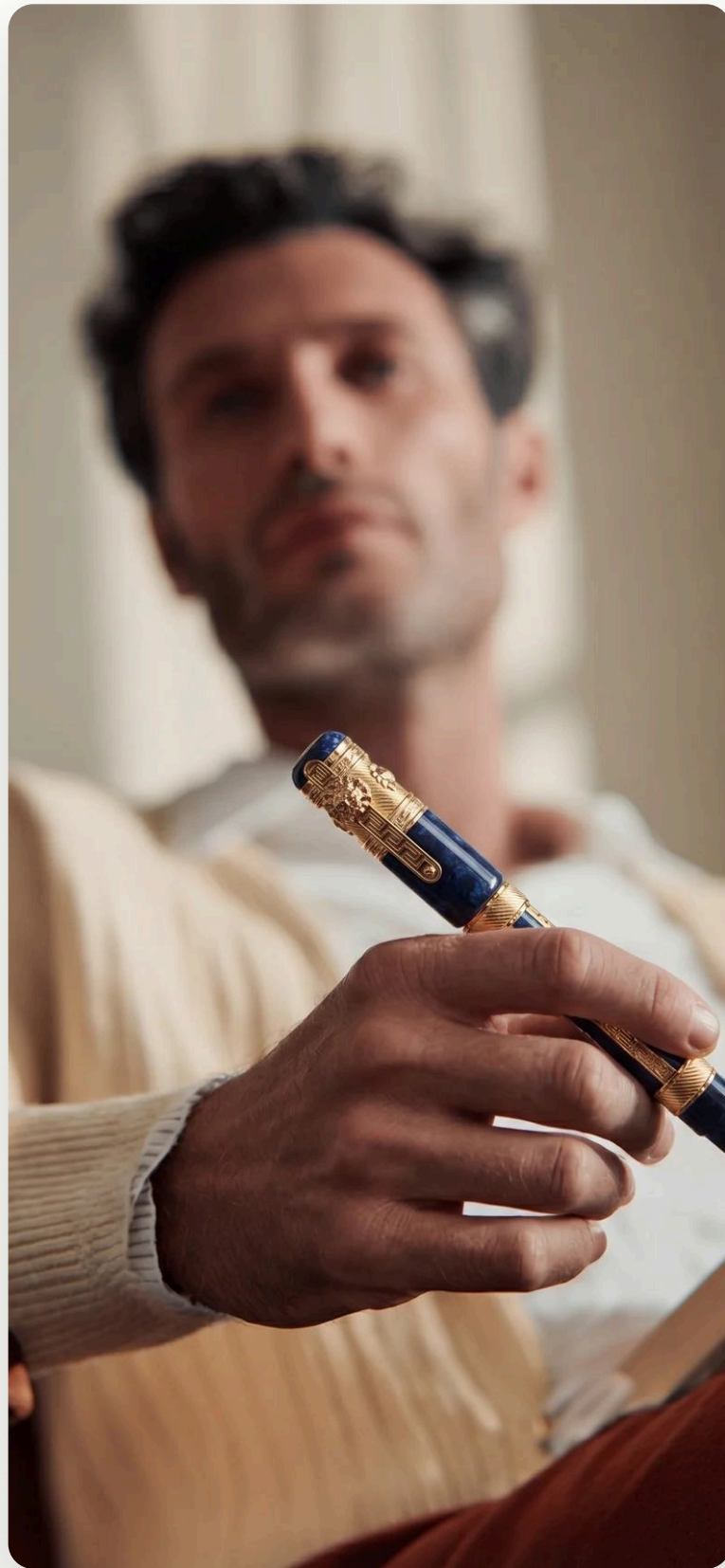
for a historic Italian pen brand



— ANCORA — NOTEBOOKS & PACKAGING



— ANCORA — VISUALS WITH ITEM PERCICITENCY



02 / Work

MARÈSE

BEAUTY IN EVERY DETAIL

Visual identity

Packaging

Content & social

Art direction

for a modern skincare brand

CONCEPT



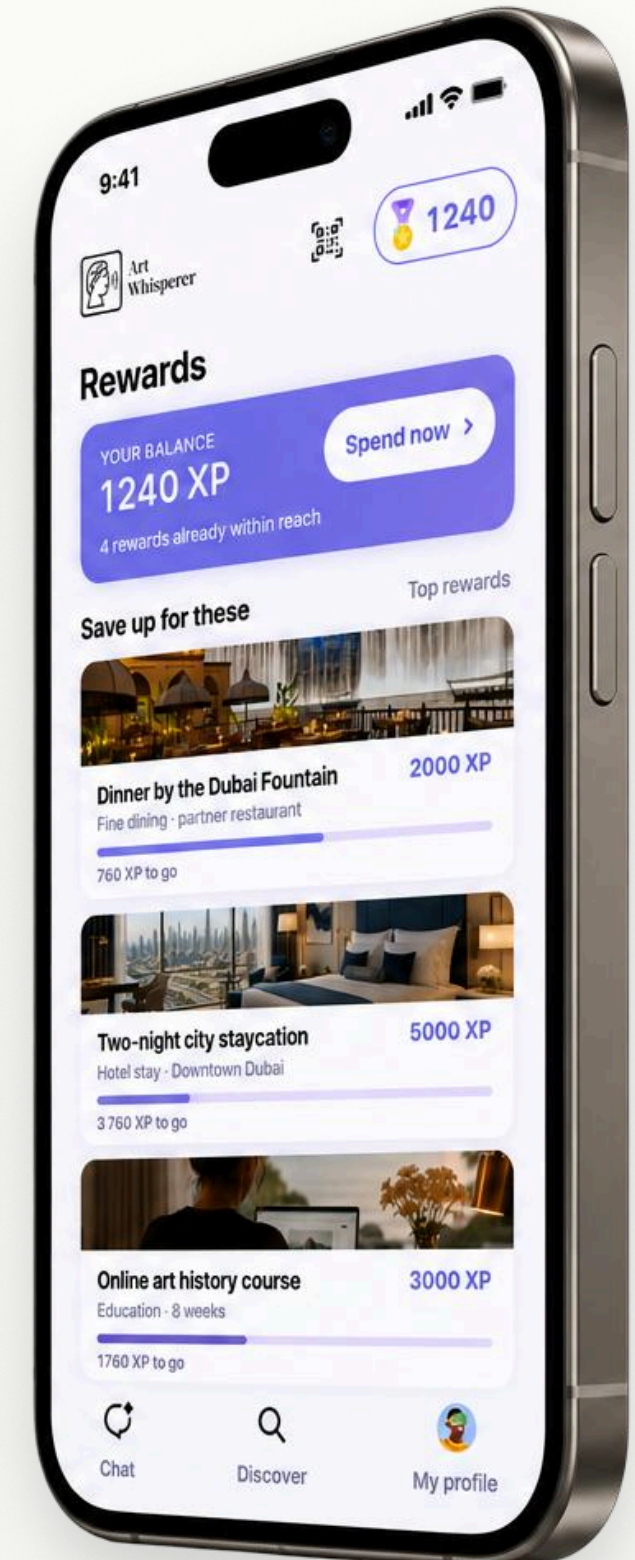
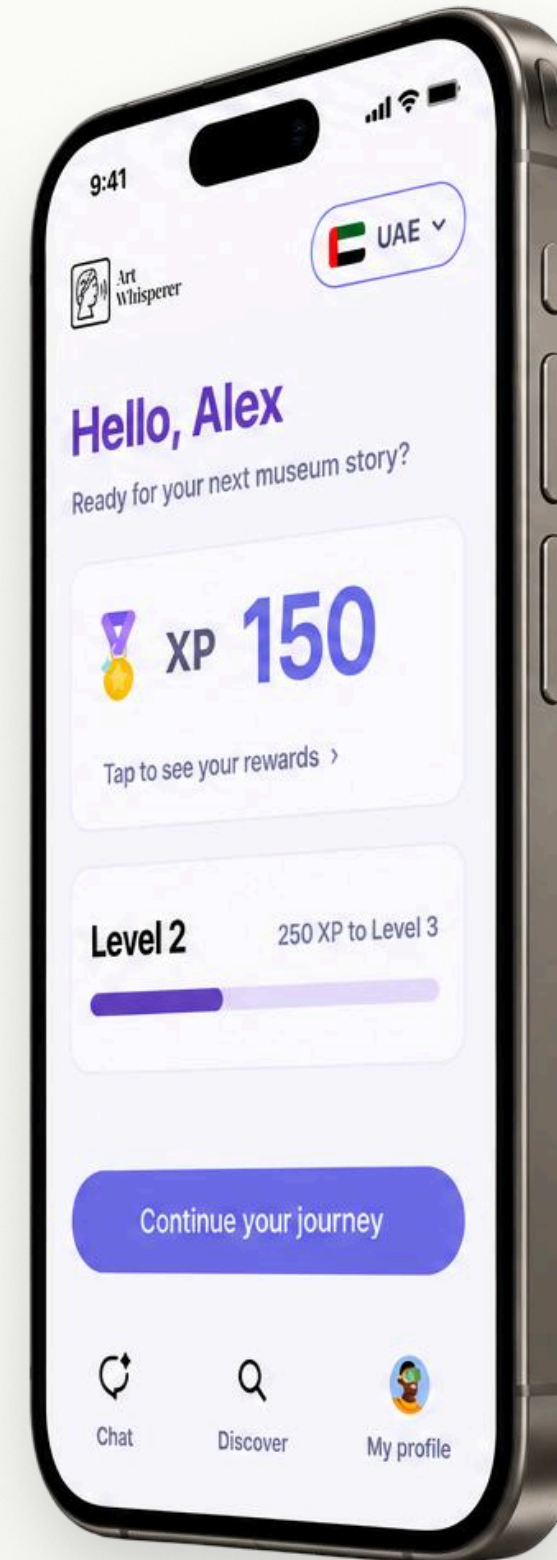
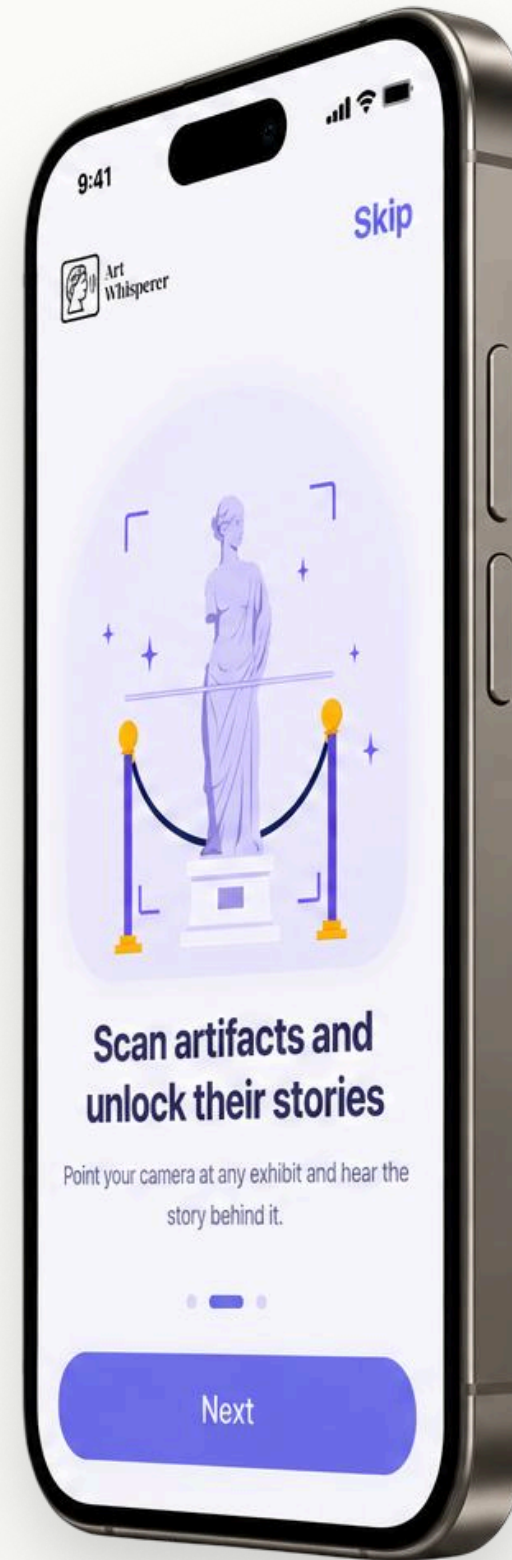
— MARÈSE — ADDITIONAL VISUALS



ART WHISPERER

LET ART SPEAK

Launch content
App UI screens
Investor deck
AI visual production
for an AI museum-guide app



— PRESENTATIONS

Decks that
carry the story.

INVESTOR DECKS
BRAND PRESENTATIONS
SALES DECKS

Art
Whisperer

AI COMPANION FOR MUSEUMS & SIGHTSEEING

GO-TO-MARKET

From pilot to global



2026–27

PHASE 1 - PILOT AND AUDIENCE



2027

PHASE 2 - GCC





2028

PHASE 3 - GLOBAL





09

Art
Whisperer

AI COMPANION FOR MUSEUMS & SIGHTSEEING

MARKET

The addressable audience

Millennials and Gen Z — the largest and fastest-growing segment in cultural tourism, and the one that pays for a better digital experience.

09

Art
Whisperer

AI COMPANION FOR MUSEUMS & SIGHTSEEING

APPENDIX 1

Market sizing derivation

09

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AI COMPANION FOR MUSEUMS & SIGHTSEEING

Museums that answer back

An AI companion that turns any museum visit into a conversation — no hardware, no QR codes.

INVESTOR DECK - AUGUST 2026

Art
Whisperer

Let Art Speak

A conversation with art — powered by artificial intelligence.

Sign Up

Login

01

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AI COMPANION FOR MUSEUMS & SIGHTSEEING



PROBLEM

Why visitors don't come back

01

02

03

04

02

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AI COMPANION FOR MUSEUMS & SIGHTSEEING

TEAM

Who is building it



Executive MBA, HULT International Business School, Dubai (2025). 15 years managing IT projects, 7 of them in consulting.



Industrial automation engineer and senior software architect. Cross-platform applications, low-level drivers and enterprise portals.



21+ years commercial, 6+ years in VC, 1000+ VC investor network. Founder of madtap and N.E.W. Ex-COO of Tglops.com (\$1.5M ARR). Partner, DK Haus Gruppe Limited, Cyprus.



SOCIAL MEDIA
Designer and AI Visual creator based in Dubai. Brand identity, campaign film and social content; builds and runs the Art Whisperer audience.



ART CONSULTANCY
Advisor from Bosta Art Consultancy, Dubai. Works with artists, galleries and collectors across the region and advises on curation and content.

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AI COMPANION FOR MUSEUMS & SIGHTSEEING

APPENDIX 2

Sources and method

MARKET SIZING

COMPETITIVE LANDSCAPE

Competitive assessment reflects publicly available product information as of August 2026 and is category-level, not a feature-by-feature audit.

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WHY US

The difference

01

02

03

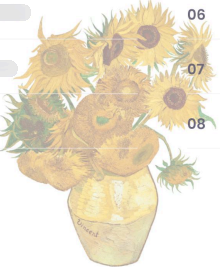
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05

06

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08



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DIGITAL WORLD VISIONS

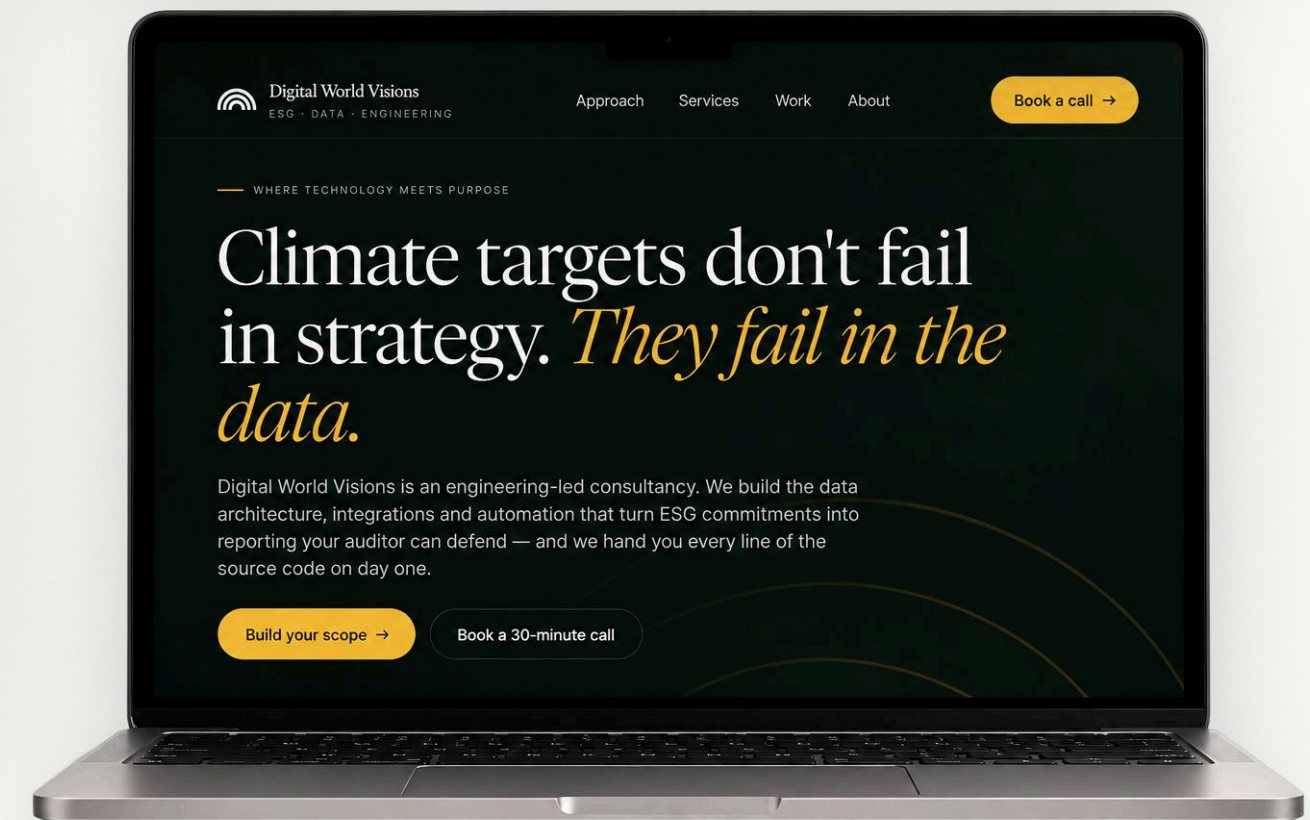
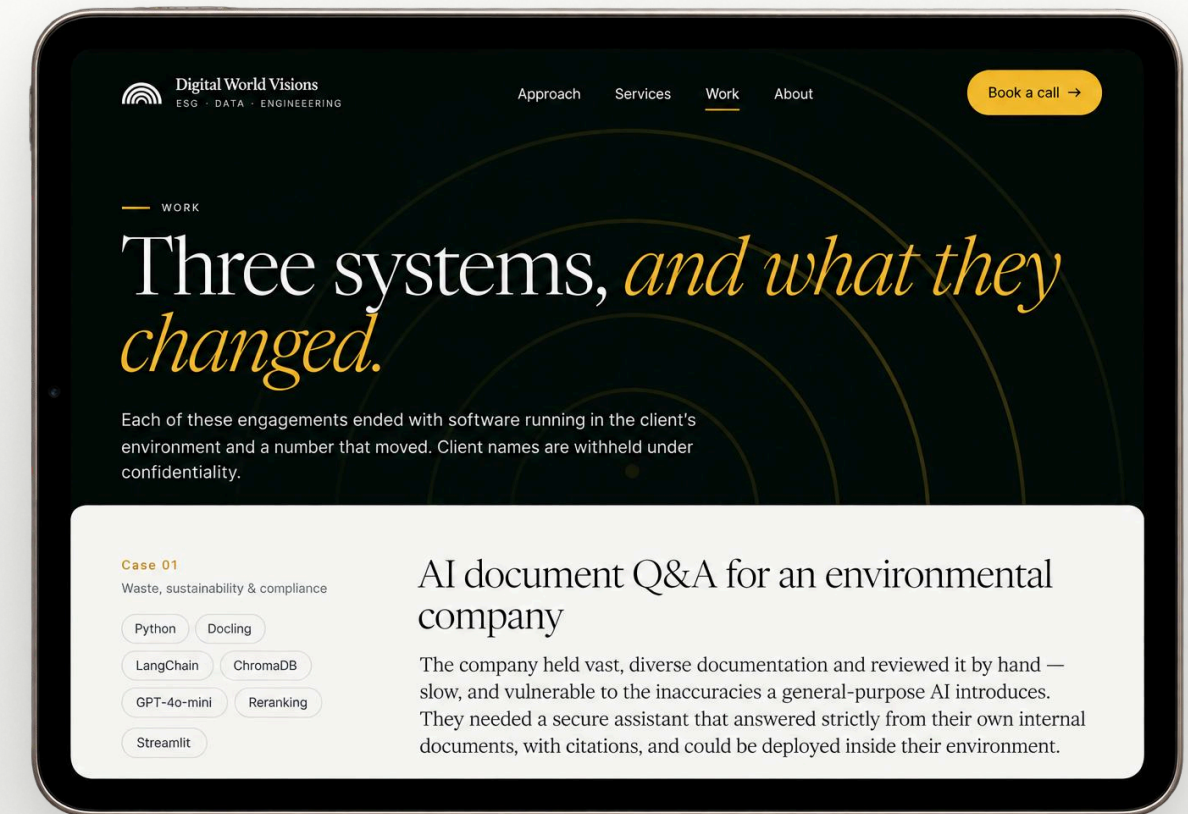
TRANSFORMATION
THROUGH DESIGN

Website redesign

UI/UX

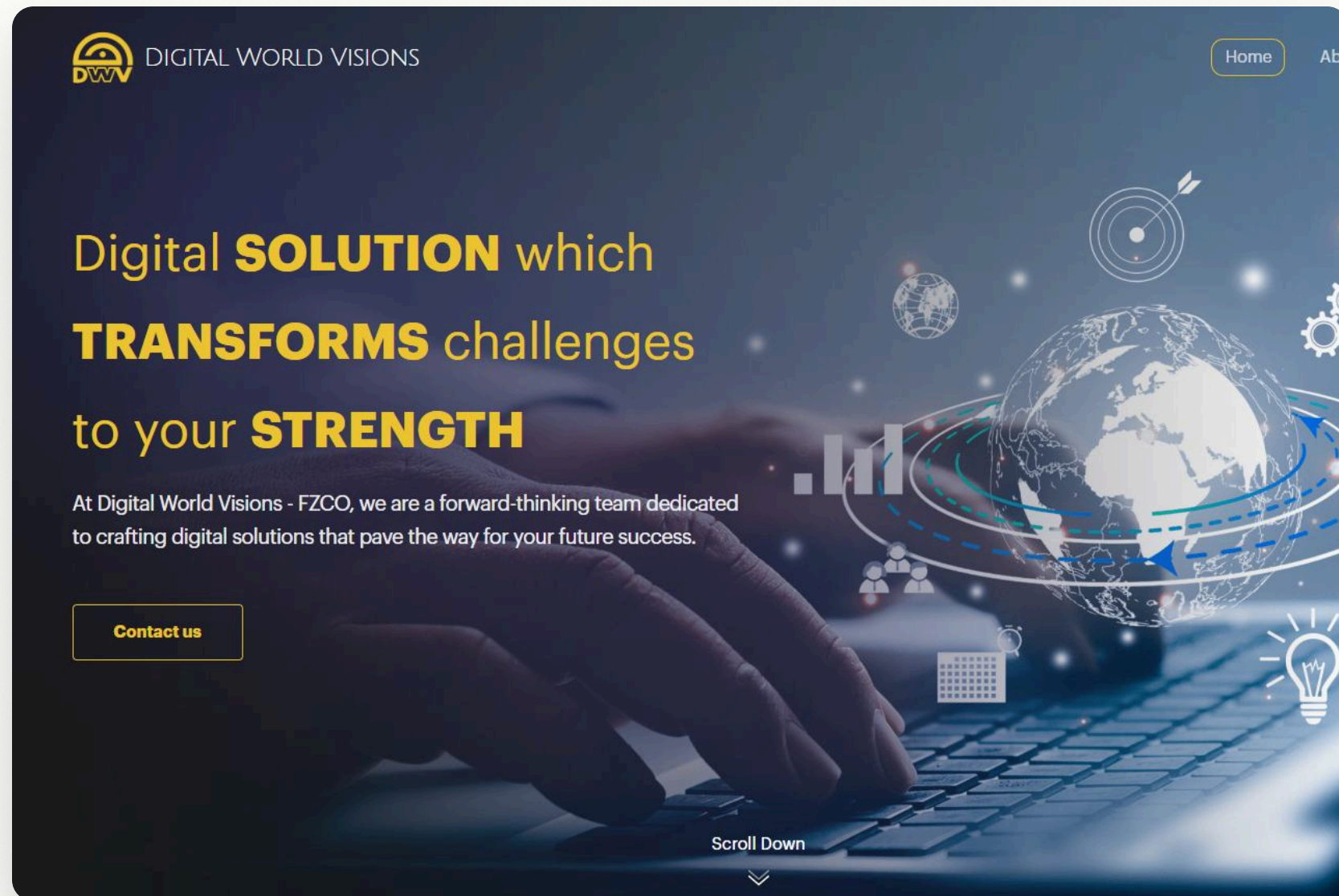
Brand positioning for

an ESG challenges solutions

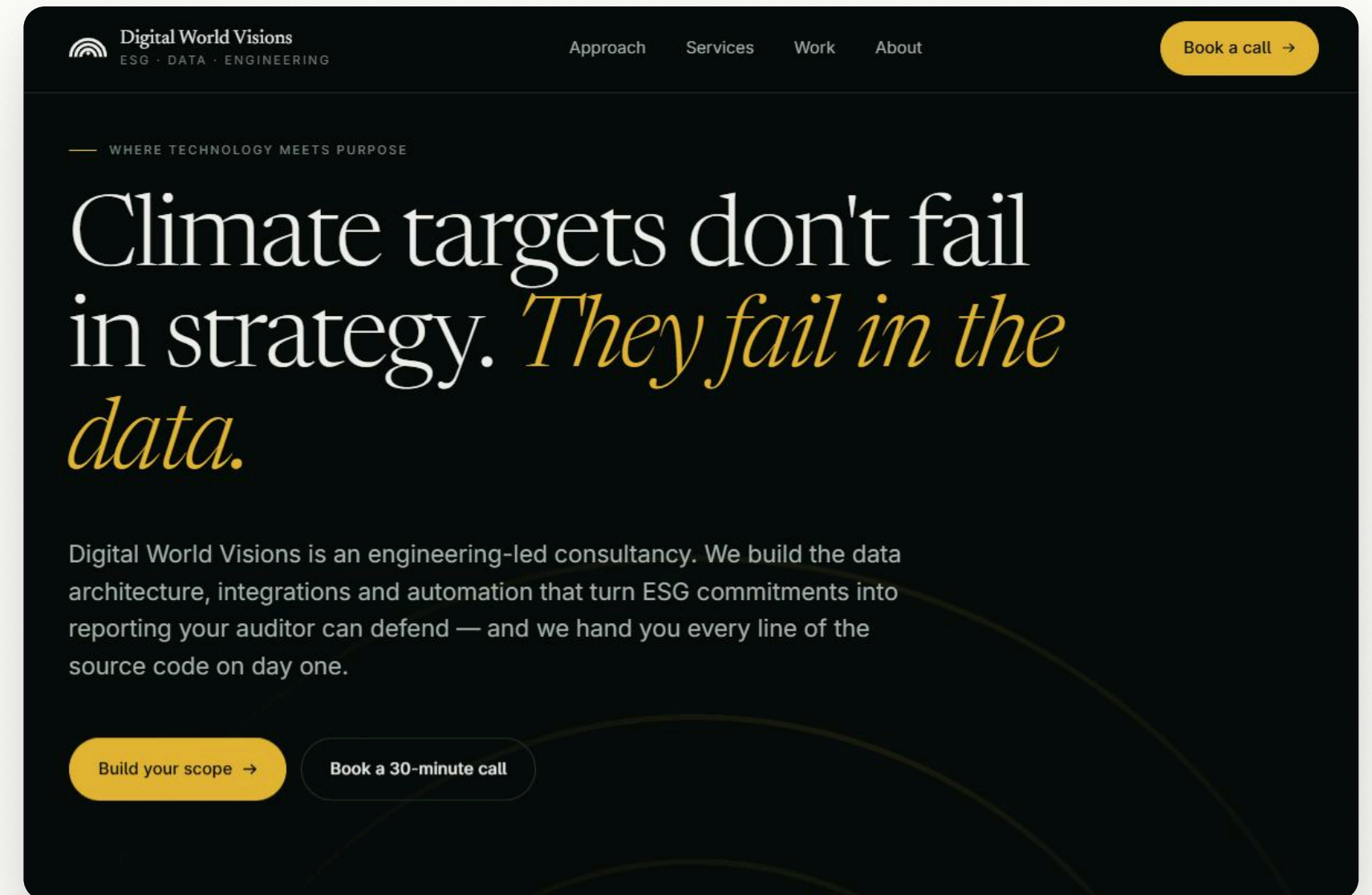


— DWV — TRANSFORMATION THROUGH DESIGN

Before



After



— AI VIDEO PRODUCTION —

CONCEPT · SCRIPT · AI GENERATION · EDIT & SOUND

Films made with AI, directed by hand.

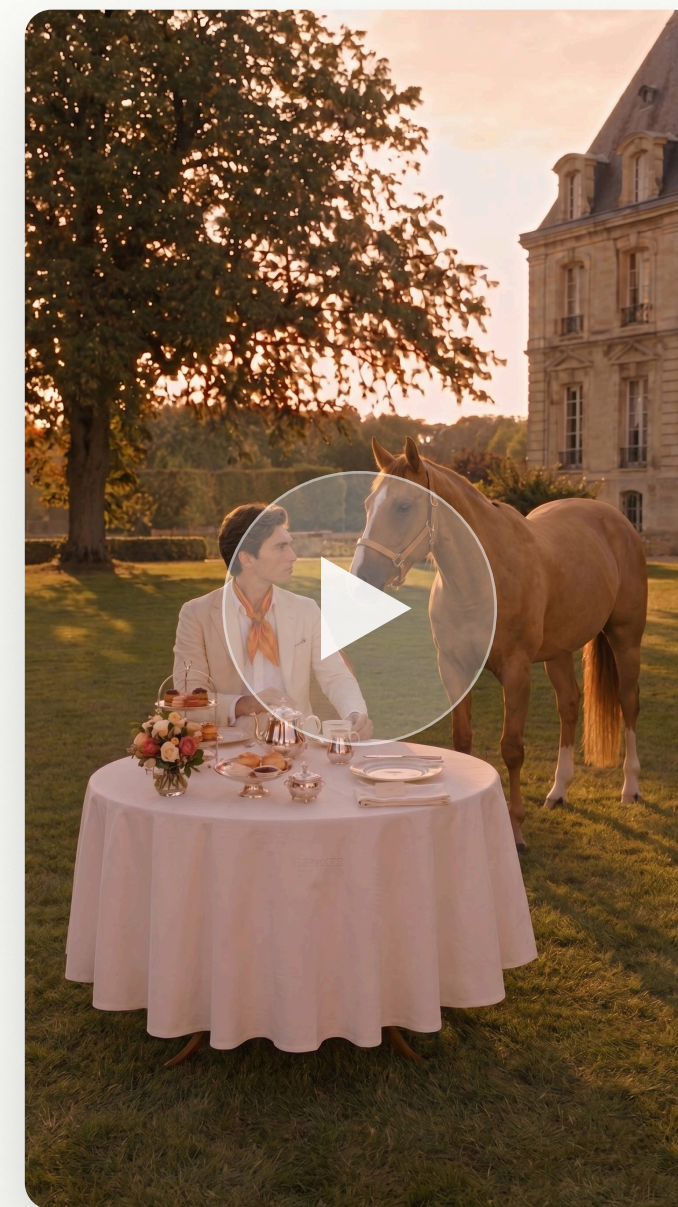
CLICK ON THE FILM TO WATCH ON YOUTUBE



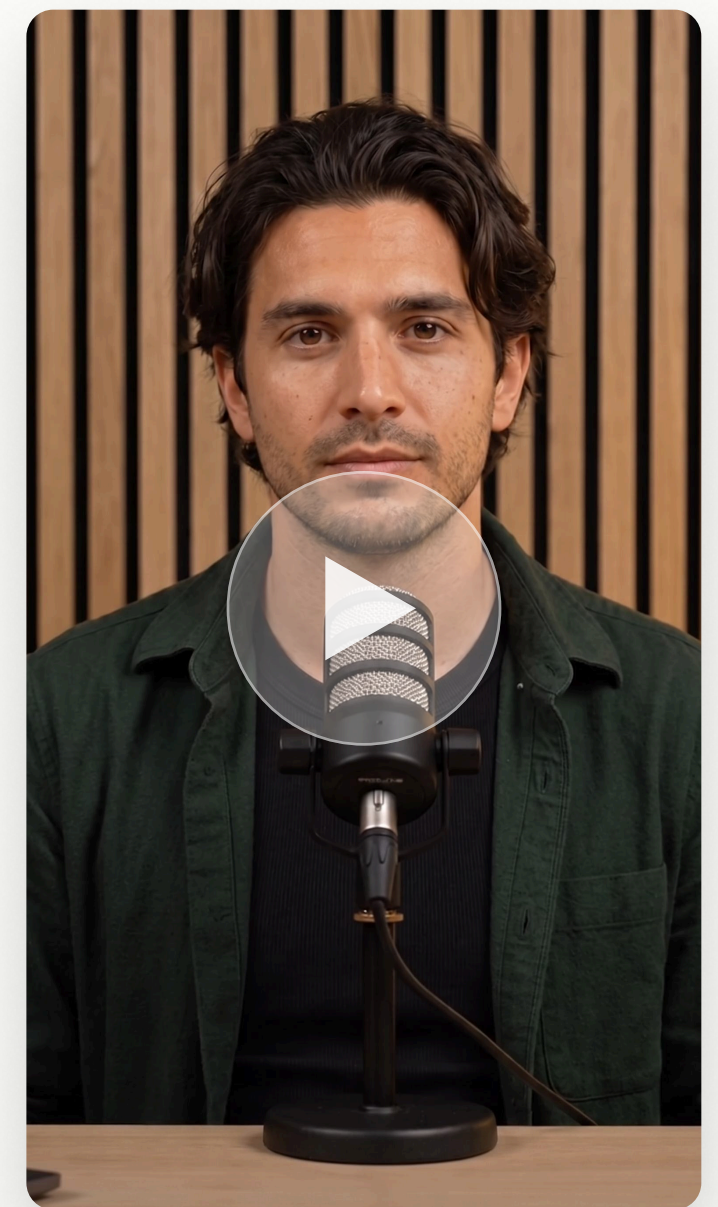
CAMPAIGN FILM



PRODUCT SHOWCASE



BRAND FILM



AI AVATARS

What the people I worked with say.

I'm grateful to Karina for her work on our project. Everything was precise, and most importantly, she has a real feel for style and isn't afraid to experiment. Highly recommended!

Evgeny Zotov
Art Whisperer

What I particularly appreciated about her work was her approach: she always presented several options to choose from, carefully analyzed competitors and market trends, and then created something original rather than simply following existing ideas. She is proactive, brings her own ideas to the table, and genuinely cares about the final result.

Tatiana Malashevich
ANCORA

Karina does a great job! She is initiative and open to learn new, brings great ideas and provides result exceeding any expectations! All our visuals gained highest feedback and tons of complements! Keep up! Thank you, Karina!

Anastasia Amanatidze
Digital World Visions



LET'S WORK TOGETHER

Let's build something *considered.*

IDEAS / DESIGN / REAL IMPACT



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BEHANCE

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INSTAGRAM

[@kareysh](https://www.instagram.com/kareysh)